

Betti Coffey Bio - Betti Coffey Presents

Betti is a dynamic, energetic and inspirational speaker with the impressive ability to inspire audiences toward peak performance and high levels of achievement. Her audiences are *Entertained, Empowered and Energized...with MOMENTUM!*

Betti specializes in creating the *MOMENTUM* to energize cultures, embrace change and master the power of communication!

Betti has spoken to some of our nation's most effective leaders and business professionals in Fortune 500 companies and organizations and has inspired hundreds as a business growth leader, corporate director, business woman and entrepreneur.

In a corporate career spanning over 30 years, Betti held numerous management, executive leadership and director positions as a business growth leader. She remains well respected in the industry for her leadership in high performance sales and customer service initiatives. Her impressive leadership resume includes achievements in corporate reorganization, strategic planning, and the development of specialized teams that successfully deployed initiatives for Fortune 500 Clients.

Her areas of expertise include corporate strategic and account development, operations management, profitability enhancement, reengineering processes, leadership, high caliber team development and business growth leader. Her innovative programs focused on organizational change, transition management, leadership/executive assessment and communication enhancement.

Betti Understands The Top Challenges Leaders Face Today:

- Leading in an Increasingly More Complicated World
- Communicating and Operating Across Teams and Across the Organization – Breaking Down Silos
- Harnessing the Power of the Organization
- Balancing the Needs of the Organization While Addressing the Needs of the Team
- Developing Managerial Effectiveness
- Leading and Managing Rapid, Complicated Change
- Developing Cultures of Respect and Collaboration
- Inspiring & Motivating a Diverse Workforce
- Understanding Customer Needs and Motivations
- Maintaining Focus and Leading Teams in Tough Times
- Maintaining Self-Motivation
- Balancing the Needs to be Respected and be Liked
- Lack of Awareness and Emotional Intelligence in an Organization
- Lack of Skills to Lead from a Place of Influence Rather Than Authority
- Successfully Developing, Coaching and Mentoring Future Leaders
- Managing Internal Stakeholders and Politics
- Adding Value to the Organization

Betti has a BS Degree in Business, an MBA in Management and numerous certifications and awards. She is an award-winning international speaker, trainer and coach - and is a Professional Member of the National Speakers Association in addition to being on the Board of Directors for NSA North Texas.

She is the creator of the innovative and exciting *“Communicating with HorsePower”* programs which motivate audiences towards peak performance, achievement and success! Betti is also the author of *“The Eye of Leadership”* book, workbook and other products in addition to being the creator of the *“Momentum Masterclass”* Programs.

How we interact with people makes all the difference!

www.BettiCoffeyPresents.com