



**Betti Coffey – Business Growth Leader,
International Keynote Speaker, Trainer, Coach and Author**

Betti specializes in creating the *MOMENTUM*
to energize cultures, embrace change and master the power to influence!



**Give your audience specific ideas and mindsets
for turning the ordinary into the extraordinary
...capturing their MOMENTUM MOJO long term!**

Betti Coffey teaches audiences to:

- Make a bigger, bolder difference with impactful leadership
- Discover opportunities to succeed regardless of circumstances and challenges
- Go beyond normal expectations to achieve outstanding results
- Realize success by appreciating and highlighting individual potential
- Build relationships and create value for clients and colleagues
- Reinvent your business and life...with *MOMENTUM!*

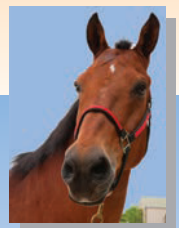
**Betti's topics are purposely designed to
get results and elevate performance!**

Betti's most requested presentations:

- Leadership Momentum to Accelerate Growth
- Ignite Cultures with Catalyst Leadership
- Fluid Leadership to Inspire Change
- Powerful Communications – The New Business Currency
- Business Growth Leadership...with HorsePower

**Betti's "Communicating with
HorsePower" Presentations:**

- Influence and Inspire with Effective Communication
- Making Emotional Intelligence Work for You
- Building Team Loyalty and Cohesion
- Be the Leader You'd Want to Follow
- Inspirational Leadership Makes the Difference
- Change, Reinvention & Balance
- Team Work That Makes the Dream Work
- Achievement with Purpose, Power and Passion!



Betti's programs are perfect for:

- Conventions/Meetings/Conferences
- Customized On-Site Training
- Breakout Meetings/Workshops
- Kick-Offs/Training/Coaching/Retreats
- Sales/Customer Service Training
- Leadership/Team Building Programs

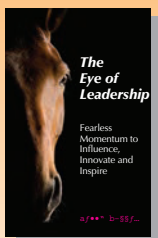
Betti Coffey...

Betti lives, breathes and sleeps Momentum! It's in her DNA, and she's developed very unique and successful keynotes, training programs and special events centered on MOMENTUM to help her audiences learn the secret ingredients to lasting growth, energy and success!



Audiences learn how to get new traction...and keep it! They experience how to create new ideas and keep projects flourishing...never fizzling out! And they learn how to generate their mojo and build unstoppable personal and professional MOMENTUM!

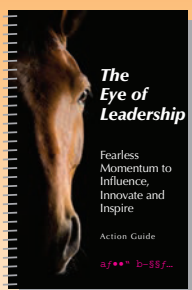
Accelerate your success and build the momentum that will impact your results with Betti's thought-provoking books!



"The Eye of Leadership"

Book

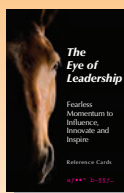
Fearless Momentum to Influence, Innovate and Inspire.



"The Eye of Leadership"

Action Guide

Techniques to build and energize your personal momentum.



"The Eye of Leadership"

Quick Reference

Inspirational Pocket Cards for teams and personal success.

TESTIMONIALS

Betti, your experience, skill, energy and dynamic style made the difference! You were the best speaker of the conference, and we have a new attitude in communication! Everyone's response has been very enthusiastic.

American Airlines

Betti, we wanted to say thank you for your inspirational and motivating presentation "Communicating with HorsePower." You are a very dynamic and energetic speaker. Your presentation was unique, inventive and entertaining. **Disney Communications**

The programs you developed have the same positive energy and insight that you brought to our company! Congratulations! We want you to share this with everyone, because we know it works! **Cardinal Health**

See dozens more on our website.

Momentum Building Programs

...to grow your business with interactive events using practical, cutting-edge insight!

"Leadership Momentum Masterclass"

This is perfect for any individual, leader or organization that wants to build or rebuild Energy and Momentum! It will be customized to your specific goals and is guaranteed to generate a Fearless Momentum Culture that will Influence, Innovate and Inspire to Accelerate Success and Impact Results!

"HorsePower Momentum" Event

On-Site Workshop/Equestrian Program

This is an experience you will never forget! Take part in the Horsepower Momentum Event...and learn from the masters in communication, emotional intelligence, positive reinforcement, authenticity, integrity, respect, trust, inspirational leadership, change, reinvention, teamwork and... Learn how to "Ride Every Stride" with purpose, power and passion!

"Momentum MasterMinds"

Throughout 30+ years in working with Fortune 500 Companies and her experiences in being a business growth leader, Betti has had the opportunity of participating in and facilitating numerous Mastermind groups. There is a synergy of energy, commitment and excitement that participants will bring to a Mastermind group! There's MOMENTUM! Mastermind participants act as catalysts for growth and are supportive colleagues. And another benefit of Masterminds is that every generation in the workforce (Boomers to Millennials) responds positively to the Mastermind concept!

Contact Betti Today

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Find out why Betti is the partner you need to get the results you want!

